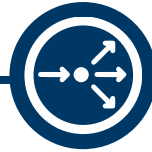


Targeted medicines: BRCA Genes and Me

(a digital patient empowerment project)



- Around **55,000** women are diagnosed with breast cancer every year in the UK¹
- Up to **70%** of women with a faulty *BRCA1* or *BRCA2* gene will develop breast cancer by the age of 80²
- People with a faulty *BRCA1* or *BRCA2* gene variant have a **50%** chance of passing the variant to each of their children³



Our collaboration aims to **educate** breast cancer patients about *BRCA* genes, genetic testing and potential treatments, **empowering** them to become effective decision makers in their cancer journey.

NHS
South West
Genomic Medicine Service
Alliance

6x short
animated films
822x views to date
1x factsheet

3 1. Cancer Research UK. Breast Cancer Statistics. Last accessed: May 2024
2. Cancer Research UK. Inherited genes and cancer types. Last accessed: May 2024
3. Macmillan. BRCA genes. Last accessed: May 2024.

